



# Program Ad Specifications

## File Requirements

- Ad should be provided as a PDF, JPEG, or TIFF. *Word, PPT, and Publisher documents will not be accepted.*
- PDFs should be exported as press-ready, with all fonts outlined.
- Ads are full color. All files should be 4-color process (CMYK).
- Any images must be high resolution (300 dpi) at actual size.

## Ad Sizes

- Full Page: 7.5" w x 9.75" h
- Half Page: 7.5" w x 4.75" h

**Please email your ad to Chantelle Keating at [ckeating@nefoods.com](mailto:ckeating@nefoods.com) by Friday, July 19<sup>th</sup>.** If you need help with your ad or have any questions, contact Chantelle at 410.558.3010.

