

HomeburGala

Thursday, November 18, 2021

The Ronald McDonald House Charities of Maryland is celebrating 39 years of caring for families, and over the years has provided a compassionate and comforting sanctuary for critically ill children and families facing the unimaginable. Our House is a place where fear is replaced by hope, the isolated find friendship, the exhausted find strength and the cheerless find laughter. The 2021 *HomeburGala* will help raise important funds to support the children and families of the Ronald McDonald House.



Guests will experience a special evening in the comfort of their home with a variety of party box options all of which bring the spirit of the gala directly to our guests. HomeburGala party boxes will be curated with all the best party essentials: select hors d'oeuvres, crafted cocktails and wine, and décor elements that will bring the heart of the gala directly to your front door. We feel hopeful that this year will mark our second and final virtual Gala, and are deeply appreciative of the continued support from our RMH community as we continue to find impactful ways to make our House feel like a true home away from home.

Sponsorship Opportunities

- ♥ **COURAGE - \$25,000:** Your gift will cover the care, comfort and costs for 14 families to stay at the Ronald McDonald House for two [2] weeks.
- ♥ **STRENGTH - \$10,000:** Your gift will cover the care, comfort and costs for 10 families to stay at the Ronald McDonald House for nine [9] days.
- ♥ **HOPE - \$5,000:** Your gift will cover the care, comfort and costs for 5 families to stay at the Ronald McDonald House for nine [9] days.

1 Aisquith Street, Baltimore, MD 21202
410-528-1010 · www.rmhcmaryland.org

Sponsorship Benefits

COURAGE - \$25,000

- Your gift will cover the care, comfort and costs for 14 families to stay at the Ronald McDonald House for two [2] weeks
- Five [5] high-end “The Whole Shebang” party boxes to help you celebrate at home (each box will accommodate 2 guests)
- Logo recognition on marketing e-blasts (distribution list of 15,000+ RMH e-subscribers)
- Logo recognition on RMH Annual Report to be distributed to a mailing list of 5,000+
- Sponsorship recognition on RMH HomeburGala event microsite
- Sponsorship tags on RMH social media posts promoting the event to 9,500+ followers
- Sponsorship recognition in virtual live stream program
- Logo recognition on “Party Box” collateral to be included in all box mailers

STRENGTH - \$10,000

- Your gift will cover the care, comfort and costs for 10 families to stay at the Ronald McDonald House for 9 days
- Five [5] high-end “The Whole Shebang” party boxes to help you celebrate at home (each box will accommodate 2 guests)
- Logo recognition on marketing e-blasts (distribution list of 15,000+ RMH e-subscribers)
- Logo recognition on RMH Annual Report to be distributed to a mailing list of 5,000+
- Sponsorship recognition on RMH HomeburGala event microsite
- Sponsorship tag on RMH social media posts promoting the event to 9,500+ followers
- Sponsorship recognition in virtual live stream program
- Logo recognition on “Party Box” collateral to be included in all box mailers

HOPE - \$5,000

- Your gift will cover the care, comfort and costs for 5 families to stay at the Ronald McDonald House for 9 days
- Five [5] high-end “The Whole Shebang” party boxes to help you celebrate at home (each box will accommodate 2 guests)
- Logo recognition on marketing e-blasts (distribution list of 15,000+ RMH e-subscribers)
- Logo recognition on RMH Annual Report to be distributed to a mailing list of 5,000+
- Sponsorship recognition on RMH HomeburGala event microsite
- Sponsorship recognition in virtual live stream program
- Logo recognition on “Party Box” collateral to be included in all box mailers



Commitment Pledge - HomeburGala

Thursday, November 18, 2021

Sponsor Name: _____
(Please indicate how you would like your name in event promotion)

Sponsorship Level: _____ **Amount:** _____
(Courage \$25k; Strength \$10k; Hope \$5k)

Contact Information: Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Name: _____ **Title:** _____

Phone: _____ **Fax:** _____ **Email:** _____

Payment Type: Payment Enclosed Please send Invoice
(Checks payable to RMHC Maryland)

Amount \$ _____ Visa MasterCard American Express Discover

Check # _____

Card Number _____ **Expiration Date** _____

Business Credit Card Personal Credit Card

Name on Card _____

Billing Street Address: _____

City: _____ **State:** _____ **Zip:** _____

Authorization:

Your signature below will confirm your organization's commitment to sponsor the Ronald McDonald House's "HomeburGala" on November 18, 2021.

Signature: _____ **Date:** _____

Name (please print): _____ **Title (please print):** _____

Please complete and return this form to Allie Klein
Ronald McDonald House, 1 Aisquith Street, Baltimore, MD 21202
Phone: 410-528-1010 ext.114 fax: 410-727-6177
aklein@rmhcmaryland.org



Ronald McDonald
House Charities®
Maryland

HomeburGala