



## Ronald McDonald House “Holiday Hero Gift Card Drive”

November 1<sup>st</sup> – December 10<sup>th</sup> 2021

During the holiday season, we want to make sure that the families staying at the Ronald McDonald House are able to give their children a fun and joy-filled holiday season. Gift cards are the best way to do this, allowing parents the opportunity to shop for gifts for their children, as well as taking care of basic needs such as clothing and groceries. When you donate a gift card to RMH this year, it will bring joy to a family! Here’s how it works...

### ***What gift cards are best?***

We are asking that all gift cards come from Amazon or Target. The following are examples of items RMH families can purchase with gift cards:

- \$25 Gift Card – Lego Building Set for a Child
- \$50 Gift Card – Winter Coat for a Child or Parent
- \$100 Gift Card – Special Item(s) on Child’s “Santa List”

### ***Can gift cards be purchased online?***

Yes, e-gift cards are welcome and appreciated. They can be emailed to [ssalt@rmhcmaryland.org](mailto:ssalt@rmhcmaryland.org).

### ***How can our organization “raise” the cards and promote the Holiday Hero Drive?***

Feel free to be as creative as you would like. You know your group so have fun and promote it any way you like. Share on your social media channels, include in emails, or post to your website and encourage followers and friends to participate. One of our favorite suggestions is:

Decorate a tree with paper ornaments that have a child’s name, age and amount of gift card. People can take the ornaments and buy for that child and return the gift cards to a donation box, or donation captain. Note: RMH will provide you with paper ornaments, first names and ages.

### ***How do we get the gift cards to you?***

We can arrange for a drop-off directly to the Ronald McDonald House (1 Aisquith Street, Baltimore, MD 21202). All COVID-19 protocols will be followed for drop-off.

### ***What’s the deadline for the gift card donation?***

We would like to have all gift cards in hand by December 10<sup>th</sup>. This gives us time to determine family needs and distribute these in time for parents to use them before the holiday.

Thank you!  
Happy Holidays from the RMH Family!

