

# 2024 Sponsorship Opportunities

EVENT DATE: APRIL 14, 2024



## Red High-Top Sponsor - \$10,000 (non-exclusive)

(Tax-deductible amount is \$8,650; Value of goods and services is \$1,350)

- Logo inclusion on Red Shoe Shuffle event webpage and registration pages
- Logo inclusion on RMHCMD event page (redshoeshuffle.org)
- Logo inclusion in the Red Shoe Shuffle Runner's Kit distributed to more than 3,000+ Shuffle participants
- Ability to add a promotional item(s) of value and/or company information in Red Shoe Shuffle Runner's Kit
- Logo inclusion on Red Shoe Shuffle custom branded race-day bibs presented to all Red Shoe Shufflers
- Logo inclusion on prominent finish line signage
- Opportunity to participate in "Celebration Village" with a vendor booth on-site and interact with 3,000+ Shufflers before and after the race
- Sponsor mention in promotional e-blasts and in social media posts
- Opportunity to participate in print, television, and/or radio media coverage
- Opportunity to send a short video message in marketing outreach (one [1] video message per sponsor) to Red Shoe Shuffle registered participants (3,000+ individuals)
- Thirty [30] complimentary individual event registrations



## Red High Heel Sponsor - \$5,000 (non-exclusive)

(Tax-deductible amount is \$4,100; Value of goods and services is \$900)

- Logo inclusion on Red Shoe Shuffle event webpage and registration pages
- Logo inclusion on RMHCMD event page (redshoeshuffle.org)
- Logo inclusion in the Red Shoe Shuffle Runner's Kit distributed to more than 3,000+ Shuffle participants
- Ability to add a promotional item(s) of value and/or company information in Red Shoe Shuffle Runner's Kit
- Logo inclusion on Red Shoe Shuffle custom branded race-day bibs presented to all Red Shoe Shufflers
- Logo inclusion on high visibility signage
- Opportunity to participate in "Celebration Village" with a vendor booth on-site and interact with 3,000+ Shufflers before and after the race
- Sponsor mention in promotional e-blasts and in social media posts
- Opportunity to send a short video message in marketing outreach (one [1] video message per sponsor) to Red Shoe Shuffle registered participants (3,000+ individuals)
- Twenty [20] complimentary individual event registrations

See next page for additional Red Shoe Shuffle sponsorship opportunities →

# 2024 Sponsorship Opportunities

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## Red Boot Sponsor - \$2,500 (non-exclusive)

(Tax-deductible amount is \$2,050; Value of goods and services is \$450)

- Logo inclusion on Red Shoe Shuffle event webpage and registration pages
- Logo inclusion on RMHCMD event page (redshoeshuffle.org)
- Logo inclusion in the Red Shoe Shuffle Runner's Kit distributed to more than 3,000+ Shuffle participants
- Logo inclusion in on-site event signage
- Opportunity to participate in "Celebration Village" with a vendor booth on-site and interact with 3,000+ Shufflers before and after the race
- Ability to add a promotional item(s) of value and/or company information in Red Shoe Shuffle Runner's Kit
- Sponsor mention in promotional e-blasts and in social media posts
- Opportunity to send a short video message in marketing outreach (one [1] video message per sponsor) to Red Shoe Shuffle registered participants (3,000+ individuals)
- Ten [10] complimentary individual event registrations



## Red Sneaker Sponsor - \$1,000 (non-exclusive)

(Tax-deductible amount is \$820; Value of goods and services is \$180)

- Logo inclusion on Red Shoe Shuffle event webpage and registration pages
- Logo inclusion in the Red Shoe Shuffle Runner's Kit distributed to more than 3,000+ Shuffle participants
- Opportunity to participate in "Celebration Village" with a vendor booth on-site and interact with 3,000+ Shufflers before and after the race
- Ability to add a promotional item(s) of value and/or company information in Red Shoe Shuffle Runner's Kit
- Four [4] complimentary individual event registrations



## Shuffle Booth Sponsor - \$500 (non-exclusive)

(Limited to 10 spots)

- Opportunity to participate in "Celebration Village" with a vendor booth on-site and interact with 3,000+ Shufflers before and after the race

# Red Shoe Shuffle Sponsorship Form

EVENT DATE: APRIL 14, 2024



## SPONSOR INFORMATION

Name

Company Name (if different than above)

Contact Name

Telephone

Email

Address

Address 2

City

State

Zip

## CHOOSE SPONSORSHIP LEVEL

- Red High Top Sponsor  Red Boot Sponsor  Red High Heel Sponsor  Red Sneaker Sponsor  Shuffle Booth Sponsor

## PAYMENT INFORMATION

- Payment Enclosed  Please send invoice

- VISA  MasterCard  AMEX  Discover  Pay by Check

You can also pay online by visiting the "Donate" page on our website at [www.rmhcmaryland.org](http://www.rmhcmaryland.org) and select "Red Shoe Shuffle" from the drop down menu.

Amount

Check #

**Please make your check payable to:**

Ronald McDonald House Charities Maryland  
Red Shoe Shuffle 5k Run/Walk  
1 Aisquith Street  
Baltimore, MD 21202

Credit Card Number

Name on Card

Expiration Date

Billing Address

**Please return completed form to Allie Klein at [aklein@rmhcmaryland.org](mailto:aklein@rmhcmaryland.org) or mail to 1 Aisquith Street, Baltimore, MD, 21202.  
For questions, please contact 410-528-1010 x114.**